

News Release
Ovations for the Cure
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COLD STONE CREAMERY AND OVATIONS FOR THE CURE TEAM UP TO SUPPORT OVARIAN CANCER RESEARCH AND AWARENESS

“Scoops for a Cure” Event Kicks Off Ovarian Cancer Awareness Month

Bellingham, Mass. – September 1, 2007 – Ovations for the Cure and Cold Stone Creamery of Bellingham today announced that they are collaborating to raise money for ovarian cancer research. Ovations for the Cure, a Massachusetts-based, non-profit organization focused on research, patient treatment and awareness of ovarian cancer, is partnering with the popular ice cream chain giant in the “Scoops for a Cure” event to kick off National Ovarian Cancer Awareness Month.

Taking place at the Charles River Center on Route 126 in Bellingham, the Scoops for the Cure event is the first of many Ovations has scheduled during the month of September, nationally recognized as Ovarian Cancer Awareness Month. Popular Boston radio station WZLX will be broadcasting remotely from the event with their morning radio personality Heather Ford wielding a scoop. Joining Cold Stone in the festivities are Whole Foods Markets, Regal Cinemas, Spooky World and Linens N Things.

In addition to enjoying a delicious ice cream treat at Cold Stone, patrons can enjoy face painting, games, and prize giveaways, including tickets to Spooky World and Wicked the Musical. Cold Stone owner operator Michael Fays is looking forward to the event and the opportunity to give back to the local community. Dedicated to numerous fundraising causes, he is proud to be associated with the Ovarian Cancer Awareness Month campaign and Ovations for the Cure.

Debbie Soprano, Executive Director for Ovations for the Cure, said, “We are thrilled to be partnering with Cold Stone to start our awareness month campaign off with a bang.” Continued Soprano, “we are extremely grateful for the efforts being made by these retailers today to help save the lives of our sisters, mothers and friends.”

About Ovations for the Cure

The Ovations for the Cure Foundation, a 501 (c) 3 not-for profit organization, is dedicated to the relentless pursuit of a cure for ovarian cancer in two critical ways: first by proliferating broad-spectrum awareness of ovarian cancer risk factors and its subtle warning signs; and second,

through the continued support of new and ongoing ovarian cancer research and treatment initiatives. For more information about Ovations, please visit www.ovationsforthecure.org.

About Cold Stone Creamery

Cold Stone Creamery delivers the Ultimate Ice Cream Experience® through a community of franchisees who are passionate about ice cream. The secret recipe for smooth and creamy ice cream is handcrafted fresh daily in each store, and then customized by combining a variety of mix-ins on a frozen granite stone. Headquartered in Scottsdale, Ariz., Cold Stone Creamery is part of the Kahala•Cold Stone holding company, a leading brand-building franchisor with a portfolio of 13 diversified restaurant and service brands. Cold Stone Creamery alone operates nearly 1,400 locations in the US, Puerto Rico, Guam, Japan, Korea, China and Taiwan. For more information about Cold Stone Creamery, visit the company's Web site at www.coldstonecreamery.com.

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