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## **Pat Bradley Concludes Legends Tour Charity Championship with Ovarian Cancer Benefit**

**Natick, MA (August 8, 2008)** – Ovations for the Cure celebrated a successful event Monday, August 4<sup>th</sup> at the Driving for a Cure Tournament, presented by SBLI at the Weston Golf Club in Weston, MA. The event featured LPGA Pro Pat Bradley and raised money toward ovarian cancer research.

The event kick-started a new partnership between Savings Bank Life Insurance of Massachusetts (SBLI) and Natick-based Ovations for the Cure and provided the forum for Ovations' founder, Patty Franchi Flaherty, to be honored with SBLI's Brandeis Award.

The Driving for a Cure Tournament, presented by SBLI featured 80 golfers, all of whom had the opportunity to challenge World Golf Hall-of-Famer Pat Bradley in a "beat the pro" hole. Participants played eighteen holes at the picturesque Weston Golf Club private course and received a goodie bag that included an Ovations for the Cure golf shirt, an SBLI/Ovations baseball hat and other great golf merchandise. The shotgun-style tournament was followed by dinner and awards.

During the dinner ceremony, William J. Gaffney, Senior Vice President and Corporate Development Officer at SBLI, presented Ovations for the Cure founder and nine-year ovarian cancer survivor Patty Franchi Flaherty with The Brandeis Award, the company's highest community award, for her commitment and dedication to furthering ovarian cancer awareness and research around the country. Ms. Flaherty's husband, Paul accepted the award on her behalf.

"SBLI continues to be a leader in our community and we are very appreciative of their commitment to Ovations for the Cure," said Lisa Tocci, financial controller of Ovations. "Events such as Driving for a Cure educate women about ovarian cancer while each dollar raised positions us closer to finding a cure."

Ovations for the Cure also presented an unannounced auction for two tickets to the New England Patriots first preseason game of the year. Event prizing included an award ceremony during which Lisa McCarthy was honored for winning the "beat the pro" hole and Mr. Gaffney presented Ovations with an additional surprise check for \$2,500 for cancer research.

"Every family is in some way impacted by cancer. SBLI is proud to be able to support the fight against ovarian cancer and we look forward to partnering with Ovations for the Cure on several upcoming initiatives that will bring this disease to the forefront of medical research to find a cure." said Mr. Gaffney.

Led by Patty Franchi Flaherty, Ovations has distributed awareness brochures to more than 3,000 physicians' offices across the nation, created a nationally renowned Happy Feet Program, and partnered with celebrities such as Pat Bradley, Stuart Weitzman and Carmen Marc Valvo.

Upcoming Ovations for the Cure events include the Second Annual Learning for Living with Ovarian Cancer Symposium and Fourth Annual Stuart Weitzman Fashion Show, Presented by SBLI.

### **About Ovations for the Cure**

The Ovations for the Cure Foundation, a 501(c)(3) non-profit organization, is dedicated to the relentless pursuit of a cure for ovarian cancer in two critical ways: first by proliferating broad-spectrum awareness of ovarian cancer risk factors and its subtle warning signs; and second, through the continued support of

new and ongoing ovarian cancer research and treatment initiatives. For more information about Ovations, please visit [www.ovationsforthecure.org](http://www.ovationsforthecure.org).

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