



**OVATIONS FOR THE CURE APPLAUDS AMERICAN CANCER SOCIETY'S
ANNOUNCEMENT ON NATIONAL CONSENSUS
ON OVARIAN CANCER SYMPTOMS**

*Patty Franchi Flaherty, Founder of Ovation's for Cure and Ovarian Cancer Survivor
Reiterates: Early Diagnosis is Key to Saving Lives*

NATICK, MA -- June 14, 2007 – The symptoms for ovarian cancer can be elusive, often referred to as the ‘Silent Killer’. Ovarian cancer survivor Patty Franchi Flaherty and her foundation, Ovation's for the Cure, applauds today's announcement of the first ever agreement on an early symptoms list for ovarian cancer.

Ovation's for the Cure supports new and ongoing ovarian cancer research and treatment options. “In light of this national attention being given today to the early symptoms of ovarian cancer we find great hope in our continued efforts to raise awareness, funds for research and patient treatment,” says Franchi Flaherty.

Franchi Flaherty, an eight-year survivor who lost her mother to ovarian cancer and who is still undergoing treatment herself, has made the cause her life mission. She founded Ovation's in 2006 (www.ovationsforthecure.org).

The Gynecologic Cancer Foundation led this effort to form a consensus in response to ovarian cancer survivors who long held the belief that there were common symptoms of ovarian cancer. Researchers, including Dr. Barbara Goff, a gynecologic oncologist at the University of Washington, have conducted conclusive research that demonstrates that the following symptoms are much more likely to occur in women with ovarian cancer than women in the general population. These symptoms include:

- Bloating
- Pelvic or abdominal pain
- Difficulty eating or feeling full quickly
- Frequent or urgent urination.

Experts say women should see their doctor if they suddenly experience any of these symptoms daily for at least three weeks. Franchi Flaherty wholeheartedly agrees and encourages any woman who is concerned to see her doctor. “It is so important that women and their doctors practice vigilance.”

“Ovation's is elated that there is finally agreement on early signs of detection for ovarian cancer,” said Debbie Soprano, Executive Director of Ovation's for the Cure.

“In the past year, Ovation's has created and distributed nearly 20,000 ovarian cancer awareness materials to more than 1,100 physicians' offices nationwide in an effort to spread the word about symptoms and early detection. The organization has contributed nearly \$600,000 to ovarian cancer research since last year,” Soprano added.

Dr. Ursula Matulonis, Director of Medical Gynecologic Oncology at the Dana-Farber Cancer Institute

and Medical Advisor to Ovarians' Board of Directors stated, "This information not only serves to educate women about ovarian cancer, it will also raise awareness of ovarian cancer symptoms to the medical community in an effort to make the diagnosis of ovarian cancer sooner in a more treatable stage. This consensus statement is an important step in the improved treatment for women with ovarian cancer."

More than 22,000 American women will be diagnosed this year with ovarian cancer. More than 15,000 are expected to die. We know that when women are diagnosed in Stage I of the disease, it is 90% curable. Unfortunately, until now there has been no agreement on common symptoms, allowing women to go undiagnosed, despite visits to the doctor, until it was too late.

About Ovarians for the Cure

The Ovarians for the Cure Foundation, a 501 (c) (3) not-for profit organization, is dedicated to the relentless pursuit of a cure for ovarian cancer in two critical ways: first by proliferating broad-spectrum awareness of ovarian cancer risk factors and its subtle warning signs; and second, through the continued support of new and ongoing ovarian cancer research and treatment initiatives. For more information about Ovarians, please visit www.ovariansforthecure.org.