



Ovations for the Cure of Ovarian Cancer  
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**For Immediate Release**

## **The Ovations “Princess Bead & Bracelet”, an exclusive gift for ovarian cancer patients**

*Ovations for the Cure of Ovarian Cancer roles out a new patient program*

January 4, 2011—Boston, MA—Ovations for the Cure of Ovarian Cancer of Natick, MA, a national ovarian cancer organization, is now offering the “Princess Bracelet.” The bracelet is a complimentary gift offered only to ovarian cancer patients and survivors.

Since 2006, Ovations for the Cure of Ovarian Cancer has created and participated in various programs to spread ovarian cancer awareness and provide comfort for those currently battling the disease. The Princess Bead & Bracelet is a patient program completely new to Ovations, started January 1<sup>st</sup> of this year. The silver-plated bangle bracelet is adorned with a teal blue crystal bead with sterling silver and the words “Ovations” and “Princess” imprinted on each side.

Ovarian Cancer will be diagnosed more than 220,000 times in 2011 worldwide. According to the American Cancer Society, if ovarian cancer is found (and treated) before the cancer has spread outside the ovary; the 5-year survival rate is 93%. However, less than 20% of all ovarian cancers are found at this early stage for the symptoms of ovarian cancer are hard to detect and equally difficult to diagnose.

That's because bloating, abdominal pain, trouble eating and urinary urgency or frequency are problems any woman may experience at any given moment. Many women, though, unaware of the subtle clues that ovarian cancer presents, ignore the only warning signs they may ever get. As a result, they seek medical attention only when symptoms become more pronounced and their condition has dangerously progressed. Even then, the disease is one that is not likely to be recognized immediately.

“The bracelets truly are a positive approach of guiding patients on their roads to recovery,” said Lisa Collamore of Ovations. “These women have already paid a heavy price—and Ovations will do anything possible to give them hope.”



Ovarian cancer patient who are interested in receiving a complimentary Princess Bead & Bracelet can submit a request by visiting [www.ovationsfortheure.org](http://www.ovationsfortheure.org).

Contributions to support this program are necessary and donations can be made at [www.ovationsfortheure.org](http://www.ovationsfortheure.org).

About Ovariations for the Cure:

Ovariations for the Cure, Inc. is a 501(c)(3) non-profit organization dedicated to the relentless pursuit of a cure for ovarian cancer in three critical ways. First, by providing critical funding of new and ongoing ovarian cancer research and treatment initiatives. Second, by actively increasing the awareness of the subtle signs and symptoms of this silent disease. Third, by giving hope, education and comfort to those currently battling ovarian cancer through its patient programs. The organization was founded in 2006 by nine-year ovarian cancer survivor Patricia Franchi Flaherty, who also lost her mother to the disease. Patty decided to dedicate her life to raising awareness of the risk factors and subtle warning signs of this often overlooked women's cancer so no other women would have to endure what she did. For more information about Ovariations, please visit [www.ovationsfortheure.org](http://www.ovationsfortheure.org).