



Ovations for the Cure
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For Immediate Release

OVATIONS FOR THE CURE PRESENTS THE NIGHT OF THE MONARCH GALA

*“My mother once told me that the butterfly is the spirit of a loved one who is no longer with us.”
Patricia Franchi Flaherty, Founder, Ovations for the Cure.*

July 30, 2009 – NATICK, MA –Ovations for the Cure, a national ovarian cancer organization, today announced the anticipation of the closely approaching Night of the Monarch Ball, an elegant evening of dinner, dancing and fashion that will be held at the Westin Boston Waterfront on September 26, 2009. The Night of the Monarch event hosts the Fourth Annual Stuart Weitzman Fashion Show with jewelry designs by A.M. Deprisco Wellesley. The evening, presented by SBLI, will not only pay tribute to the late founder of Ovations for the Cure, Patricia Franchi Flaherty, but will honor all who face ovarian cancer as well as those who have succumbed to the disease.

This event will celebrate National Ovarian Cancer Awareness Month by showcasing the achievements that Ovations for the Cure has made to date. “This evening is going to be very special for Ovations for the Cure. Having been touched by this disease personally, I feel the significance of this night is so important in order to change the future of ovarian cancer,” stated Paul Flaherty, President for Ovations for the Cure, and husband to late founder, Patricia Franchi Flaherty.

VIP guests will enjoy a champagne reception before the doors open to the public, while all guests will be welcomed to the event by a “Teal Carpet.” This majestic, black tie-optional gala will allow guests the opportunity to mingle with local celebrities, take part in live and silent auctions of luxury gift packages, play Butterfly Games to win extravagant prizes, and dance the night away. Guests will be serenaded to their seats in the ballroom by The Amalgamates and close the evening with dancing to the music of The White Swing Heat Orchestra. The highlight of the evening is the Stuart Weitzman shoe fashion show, styled by Katie Fessler and Gretta Monahan of the *Rachael Ray Show* and *Tim Gunn’s Guide to Style*. Additional special guests include emcee, Beth Shelburne of NECN, and Joyce Kulhawik, key note speaker and an ovarian cancer survivor.

Current supporters include A. Franchi Contractors, David Paul Salons, Friends of Mel Foundation, Genentech, Maggie Inc., Morphotek, NECN, Paul Flaherty Plumbing, Simon Malls, The Metro, and Twinbrook Insurance. Sponsorship opportunities are still available. Tickets are available now starting at \$150 at www.nightofthemonarch.org.

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About Ovations for the Cure:

Ovations for the Cure, Inc. is a 501(c) (3) non-profit organization dedicated to the relentless pursuit of a cure for ovarian cancer in three critical ways. First, by providing critical funding of new and ongoing ovarian cancer research and treatment initiatives. Second, by actively increasing the awareness of the subtle signs and symptoms of this silent disease. Third, by giving hope, education and comfort to those currently battling ovarian cancer through its patient programs. The organization was founded in 2006 by nine-year ovarian cancer survivor Patricia Franchi Flaherty, who also lost her mother to the disease. Patty decided to dedicate

her life to raising awareness of the risk factors and subtle warning signs of this often overlooked women's cancer so no other women would have to endure what she did. For more information about Ovations, please visit www.ovationsforthecure.org.

About SBLI:

SBLI, Savings Bank Life Insurance was established in Massachusetts in 1907 and has its headquarters in Woburn, MA. SBLI sells its products in more than 30 states and dominates in issuing insurance coverage and policies in its home state of Massachusetts. SBLI offers affordable term life insurance, in addition to whole life and fixed annuities. SBLI's insurance professionals can help customers assess their needs, determine the amount and type of insurance needed, and answer questions customers may have. To learn more about SBLI, please visit www.sbli.com or call 888-GET-SBLI.